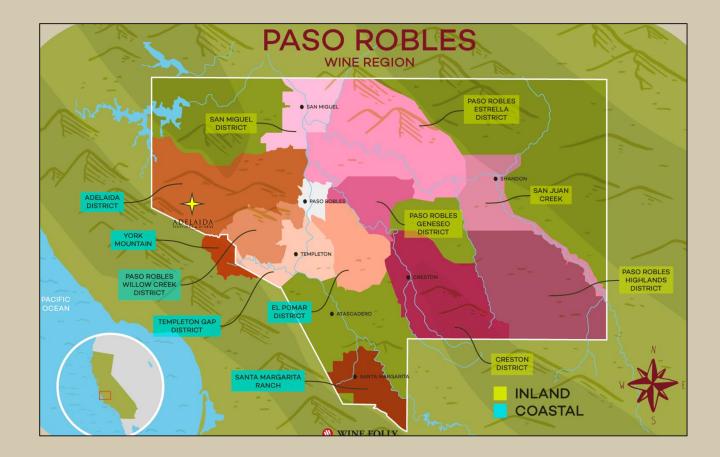
ADELAIDA VINEYARDS & WINERY

Paso Robles

- Paso Robles means "Pass of the Oaks"
- Largest and most diverse region in CA
- Centrally located halfway between San Francisco and Los Angeles
- 40,000 planted vineyard acres, 250+ wineries
- Western boundary just six miles from the Pacific Ocean
- Greatest diurnal temperature swing in CA
- Most calcareous and siliceous soils in CA





The City of Paso Robles rests at 740 feet above sea level. Paso Robles vineyards east of the Salinas River range from 700 to 1,200 feet in elevation, while those to the west range from 850 to 2,000 feet.

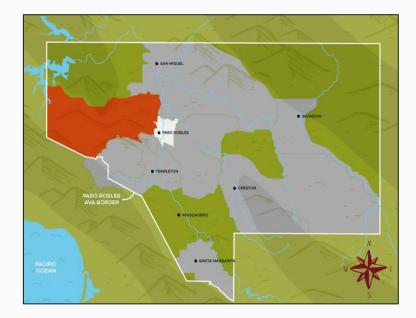
Adelaida, who we are

- Established in 1981 as the ninth winery in Paso Robles
- 100% Estate and Organically Certified
- Family owned, second generation of Van Steenwyk family are current owners.
- 15,000 case annual production
- 60 year old Pinot Noir HMR Vineyard. Andre Tchelistcheff referred to the Vineyard as "a jewel of ecological elements"
- Defining limestone soils
- Universal critical acclaim with ratings of 95 and above



Adelaida District AVA

- The Adelaida District is the most northwestern of the 11 Paso Robles districts, located at the Southern end of the Santa Lucia Mountain Range and along with Willow Creek district received the highest amount of rainfall, which allows for dry-farming.
- 130 of our 150 planted acres are in the Adelaida AVA.
- Vineyards are planted 14 miles from the Pacific Ocean at an elevation ranging from 1600 -1900 feet
- The soils comprise limestone and clay that derive from weathered marine life dating to the Miocene Epoch



Adelaida District AVA

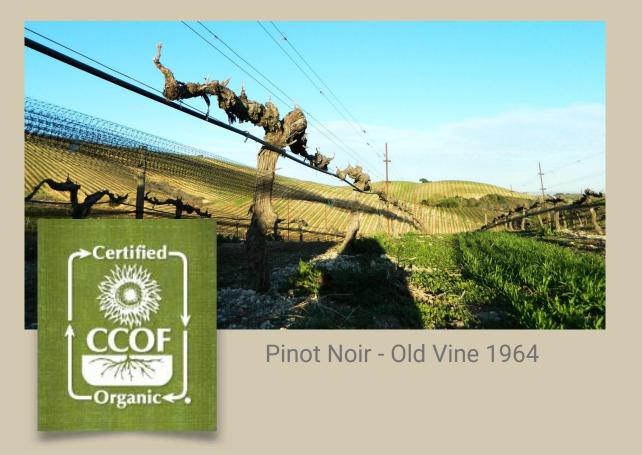
- The limestone soils are responsible for the high natural acidity of all the wines
- Own-rooted Pinot Noir at Adelaida's HMR vineyard was planted in 1964, making HMR the oldest Pinot Noir planting on the Central Coast and second oldest in California. The vines predate the popular nursery clones.
- Andre Tchelistcheff, California's dean of wine, consulted on the wines in the 1980s



Willow Creek AVA

- Alkaline pH's (7.5-8.2) subsoils
- High Calcium levels
- Produces naturally low ph grapes = high acid wines
- Retain moisture in dry months
- Good drainage during the wet season
- Topography: High Elevation mountainous bedrock slopes across a more erodible member of the Monterey Formation: 940 - 1,900 ft.
- Soil: Mostly bedrock (residual) soils from the middle and lower members of the Monterey Formation, patches of alluvial soil along stream, largely calcareous, loams to clay loams.
- 20 of our planted acres are in the Willow Creek AVA







The combination of soil type, elevation, aspect and slope—along with the encouragement of owners to ignore conventional wisdom and to experiment—allow us to grow high-quality wines from many different varietals.

The Estate

- 100% Estate Vineyards
- Organically Certified by CCOF
- Full time vineyard workers are paid fair wages with health care
- Low yielding vineyards, under 2 tons per acre average
- 150 acres planted, producing 15,000 cases





The Estate

- <u>Classics</u>: Cabernet Sauvignon, Chardonnay, and Pinot Noir.
 - Very few sites grow all three varietals and produce World Class Wines
- <u>Contemporary:</u> Full complement of Rhone Varietals both red and white
 - o Ridge Vineyards produces a vineyard designated Grenache Blanc
- <u>Traditional</u>: Zinfandel
- Dramatic, marginal, vineyard sites allow for strict selections resulting in Signature, Vineyard Designated, and Estate tiered designations.
- Diversity of high elevations and soil types allow for a varied portfolio



Summary

- Established in 1981 as the ninth winery in Paso Robles
- 100% Estate and Organically Certified
- Family owned
- 15,000 case limited production
- 60 year old Pinot Noir HMR Vineyard
- Defining limestone soils and diurnal swings impact the wines greatly
- Universal critical acclaim with ratings of 95 and above including recent Advocate scores



Q&A

- Paul Sowerby, National Sales Manager
 - o paul@adelaida.com
 - o **(805) 423-3602**

